

Project: Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation

Acronym	Application year	Grant	Reference number	Duration	Scope	Project status
WBCInno	2012	689484.88	530213-2012	3 years	Multy-country	on-going
Eligibility period start	Eligibility period end	Extended until	Website		Facebook	
October 15, 2012	October 14, 2015	February 14, 2016	www.wbc-inno.kg.ac.rs (www.wbc-inno.kg.ac.rs)			

Project summary

The WBCInno project has an overarching aim to contribute to the modernization of WBC universities through the strengthening of their management structures/services for cooperation with the world of business in the areas of knowledge transfer, research and innovation. It has as its ultimate goal the creation of strong entrepreneurial universities and innovative regions. Five specific objectives of the project are:

1. To establish Regional University Innovation Platform (UIP) at 5 WBC universities for integration and focusing of innovation potential and for fostering technology transfer and commercialization
2. To reinforce existing and to establish new university structures/services in the areas of knowledge transfer, research and innovation, in line with UIP requirements
3. To support the development of Business Incubators and Science Technology Parks in the WBCs, through mobilizing university resources
4. To develop a methodology for innovation management and networking of different stakeholders from universities and businesses, utilising collaborative software platform/tools
5. To facilitate the creativity of young people and involvement of public/private stakeholders in all modernization processes based on the Triple Helix model of cooperation

The project was initiated as a result of identified needs of the WBC region and defined strategic directions of the region's development. The project team has good history in capitalizing previous results of the WBC-VMnet project, which has been presented as good practice at an EACEA event. The main focus is to develop the UIP supported by collaborative software tool for innovation management, with the intention of gathering

new ideas from university staff and students, and boosting knowledge transfer and commercialization of R&D results. University structures and services will be developed and modernized for efficient support in the development of Business Incubators and Science Technological Parks in WBCs.

Objectives

1. To establish Regional University Innovation Platform (UIP) at five WBC universities for integration and focusing on innovation potential and for fostering technology transfer and commercialization, by M12
2. To reinforce existing and to establish new university structures and services in the areas of knowledge transfer, research and innovation, in line with UIP, by M18
3. To support the development of university-based Business Incubators (BI) and Science Technology Parks (STP) in the WBC region, through mobilizing of university resources and partnerships with business world
4. To develop a methodology for innovation management and networking of different cross-functional stakeholders from university and business, based on collaborative software platform/tool by M18
5. To facilitate the creativity of young people and involvement of public and private stakeholders in all modernization processes based on the Triple Helix model of cooperation

Programme

Programme

TEMPUS PROGRAMME

Subprogramme

Joint Project-Higher Education and Society

Subject areas

-
- University-Industry Links

Partners

▼ University of Kragujevac, SRB Project coordinator

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Equipment

► University of Kragujevac
► University of Novi Sad

Deliverables

Title	Type	To
D1.1 Consolidated report on EU good practices	Report	May 15, 2013
D1.2 Catalogues on universities' innovation potential	Other products	June 15, 2013
D1.3 A Regional UIP Programme Committee established	Other products	January 15, 2013
D1.4 Regional University Innovation Platform	Methodology	November 15, 2013
D1.5 Regional UIP implemented, monitored and refined	Methodology	October 15, 2015
D2.1 Benchmarking assessment reports	Report	August 15, 2013
D2.2 TSNA and market analysis performed	Report	October 15, 2013
D2.3 Reinforced existing university structures/services	Other products	October 15, 2015
D2.4 Five Business Service Offices established	Other products	October 15, 2015
D2.5 Regulatory documents and procedures	Methodology	October 15, 2015
D2.6.1 Consolidated training and mobility plan	Methodology	March 30, 2013
D2.6.2 University staff trained	Training	July 15, 2015
D3.1 Regional Programme Committee for BI/STP established	Other products	January 15, 2013
D3.2 Regional Development strategy for BI/STP	Methodology	November 15,

		2013
D3.3 Trained BI and STP staff-capacity building	Training	September 15, 2015
D3.4 Trained students/researchers-start-up trainings	Training	May 15, 2015
D3.5 Trained BI and STP tenants	Training	July 15, 2015
D3.6 Regional networking/internationalization of BI/STP	Other products	October 15, 2015
D4.1 Methodology for innovation management	Methodology	December 15, 2013
D4.2 Organization chart for innovation workflow	Other products	October 15, 2013
D4.3 Customized and launched software platform	Other products	April 15, 2014
D4.4 Trained users of the innovation suite	Training	September 15, 2015
D4.5 Innovation metrics and monitoring reports	Report	October 15, 2015
D4.6 Optimized innovation methodology	Methodology	October 15, 2015
D5.1 Quality control and monitoring manual	Methodology	January 15, 2013
D5.2 Internal monitoring reports	Report	October 15, 2015
D5.3 External monitoring reports	Report	September 15, 2015
D5.4 Inter-TEMPUS coaching minutes	Other products	July 15, 2015
D6.1 Consolidated Plan for dissem. & raising awareness	Methodology	March 15, 2013
D6.2 Printed and electronic promotional material	Other products	July 15, 2015
D6.3 Updated WBCInno and 5 BSOs' web sites	Other products	October 15, 2015
D6.4 10 info days-informed target groups & stakeholders	Events: Conferences and Seminars	July 15, 2015
D6.5 Five Workshops delivered	Events: Conferences and Seminars	May 15, 2015
D6.6 Five open door days at WB universities	Events: Conferences and Seminars	July 15, 2015
	Events: Conferences and	

D6.7 Conference Proceedings	Seminars	October 15, 2015
D7.1 Sustainability strategy of WBC universities	Methodology	April 15, 2014
D7.2 Innovative Ideas Competition for students	Other products	September 15, 2015
D7.3 Memorandums of cooperation with SOs	Other products	January 15, 2013
D7.4 New and updated trainings and services	Other products	October 15, 2015
D7.5 Improved collaboration within Triple helix	Other products	October 15, 2015
D8.1 Manual for contractual and financial management	Learning resources	January 15, 2013
D8.2 Overall management is efficient and effective	Other products	October 15, 2015
D8.3 The project is well managed by EU partners	Other products	October 15, 2015
D8.4 The project is well managed by PC partners	Other products	October 15, 2015
D8.5 Steering Committee meetings	Other products	September 15, 2015
D8.6 Intermediate and Final reports	Report	October 15, 2015

Resources

Resource title	Resource type	Keywords	Authors
► Manual for contractual and financial management	Manual / Handbook / Guide	Financial management, grant agreement, cash flow, time sheets, staff convention, IMR, partnership agreement, manual	WBCInno Consortium
► Business and support services of five WBC universities	Promotion material	Business and support services, knowledge transfer, research, innovation, poslovna podrška, transfer znanja, istraživanja, inovacije	WBCInno Consortium
► Western Balkans		Research, collaboration between universities	Mark Jones, Christoph Adametz, Regina

regional university innovation platform	Study / Analysis	and enterprises, start-ups, spin-offs, user manual	Grusenmeyer, Ines Marinković, Alexandra Mayr, Vesna Mandić, Jelena Jevtović
► Knowledge And Technology Transfer Between Science And Business: Academic KTT Offices` Experience And Good Practise	Study / Analysis	R&D collaboration, contract research projects, scientific/technological services, patenting, licensing, student projects with businesses	Christoph Adametz, Mark Jones, Regina Grussenmeyer, Ines Marinković, Alexandra Mayr
► Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region	Study / Analysis	Business incubators, science and technology parks, economic development, strategic development plan	Vesna Mandić, Goran Stojanović, Christoph Adametz, Mark Jones, Jelena Jevtović, Mileta Janjić, Petar Marić, Darko Petković, Tatjana Knežević, Zoran Torgašev, Vojislav Veljković, Gordana Danilović Grković, Nataša Čirović, Đorđe Čelić, Velibor Bošković, Saša Radetić
► Medhodology for innovation management	Book	Innovation management, intellectual property, innovation management support, innovation cycle phases, project management workflow	Vesna Mandić, Vitomir Rašić, Jelena Jevtović, Tatjana Knežević, University of Montenegro, Lamija Subašić, Daniela Zlatić Šutić
► Catalogue on Research and Innovation potential of the University of Kragujevac	Promotion material	Innovation potential, knowledge transfer, advanced, laboratories, institutes, centers, research groups, projects with industry, references, prototypes, patents	WBCInno Consortium
► Catalogue of Research and Innovation potential of the University of Novi Sad	Promotion material	Innovation potential, knowledge transfer, advanced, laboratories, institutes, centers, research groups, projects with industry, references, prototypes, patents	WBCInno Consortium

